



Next Phase Leisure

Your holiday park partner



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About Next Phase Leisure

We are a small, dedicated team offering bespoke services to holiday parks and landowners.

We're more than just a distributor; our decades of experience in the industry and our unique partnerships with leading UK brands mean we understand how to help your business truly thrive.

A Message from our Dealer Principal



Here at Next Phase Leisure, we prioritise your business aims and work to create personalised strategies based on what you want to achieve. Whether you're looking to get the most out of your land, or to develop an existing holiday park further, we want to hear about your aims and aspirations. We can offer advice and support with sourcing high quality new and preowned holiday homes, park acquisition and design, planning, and operational efficiencies. We'll meet you where you are, and we'll work together to get you to where you want to be.

Andrew Hird
Dealer Principal



Our partners

We work closely with three of the very best holiday home manufacturers in the UK.

With a wide range of options to choose from, you can set your park apart with premium-quality holiday homes that always deliver on consistency, reliability and the high standards expected by your guests. We're the exclusive reseller

of Willerby, Victory and Carnaby holiday homes in East Anglia, and our strong partnerships with these highly respected manufacturers mean that we can deliver standard and luxury holiday homes at competitive prices. We also offer enhanced warranty support and maintenance packages to keep your park running smoothly. We've chosen to work with these well-established brands because of their commitment to creating sustainable, thoughtfully designed



properties that provide much-loved mini-sanctuaries for your guests and owners. Our enduring partnerships with holiday parks all over East Anglia are testament to our commitment to listening to your needs and working with you to give your park a competitive edge.



Market-leading manufacturers

Our partner manufacturers are market leaders in innovative design, and as expert resellers, you can rely on us for support with making the right choices for your park.

We can provide specialist advice on all aspects of your project, from planning applications to fine details like bespoke decking. Through us, you can buy holiday homes, lodges, double lodges and pod-style properties, either new or preowned. We can take an order for a single unit, or we can handle buying in bulk.



Willerby

A respected British brand, Willerby has been designing and delivering a wide range of holiday homes catering for all tastes and budgets since 1946.

Comfort, style and outstanding attention to detail are the hallmarks of this manufacturer, and Willerby is also known for its environmental excellence and innovative approach to efficiency. Willerby GreEN Standard

caravans take up to 28% less energy to heat, and are designed to stay cool in summer and warm in winter. With flexible layouts, different sizing options and many customisations available, owners can really make this caravan their own. Willerby holiday homes come with a best-in-class warranty, and are a great choice for family holiday parks, with many models including features such as ensuite bathrooms and walk-in wardrobes. We offer the full Willerby range, and you can view a variety of models when you visit our showground.



Carnaby

British-made since 1976, Carnaby offers quality craftsmanship that continually evolves and refines designs to include the latest technology.

The Carnaby Standard means that every model is consistently built with the intrinsic quality that guests have come to expect. Carnaby homes

offer unparalleled comfort, with vaulted ceilings providing generous headspace, and well-designed, solid furniture. Practical and beautiful, Carnaby properties are suitable for family holiday parks and for couples, offering plenty of storage and light, bright interiors. Thoughtful interior design and engineering, along with considered touches such as wall-mounted USB charging points, make Carnaby holiday homes a great choice to suit a variety of needs.



Victory

Growing manufacturer Victory has built up a fantastic reputation for crafting innovative, high-quality homes and for revolutionising building techniques.

The Novus manufacturing process results in a more 'homelike' feel, with no plastic wall-joints, fully bonded and

insulated floors with no bounce, solid walls between rooms, and exceptional energy efficiency.

Victory's commitment to pioneering design and excellent customer support reflects our aim to offer parks the very best homes and lodges, and its beautiful properties will add value to your park. Victory offers lots of options, from the Lumiere, a boutique one-bedroom retreat perfect for couples, to family-focused designs with plenty of space and thoughtful storage solutions.



Holiday home sales

Whether you're looking to replace existing stock, grow an already established park, or start a new holiday home venture, our exclusive manufacturer partnerships mean we can meet your requirements.

We'll discuss your priorities and work with you to select, deliver and maintain the right homes for your guests. As well as access to top quality properties through our exclusive distribution agreements, we offer a seamless service from beginning to end. Our expert advice, competitive pricing and unrivalled after-sales support will help your business to achieve its full potential.



Outstanding range

From luxurious lakeside lodges to intimate pod-style boutique properties, there's unlimited choice with our range of homes.

Each one is built with durability, quality, comfort and style in mind to enhance your offering and give your guests the best experience.

With optional extras to choose from on top of standard features, our partners have the flexibility to meet a huge variety of different needs. Scan the QR code below to browse our current holiday home listings, or if you have questions, you can get in touch with us using our contact details on the back of this brochure.



Sustainability

If you're looking for properties that will help you to meet your environmental targets, Willerby's GreEN standard homes offer a reduction in energy bills and carbon output.

Smartly designed and expertly engineered, Willerby's holiday homes are good for the planet, and for making savings on running costs. We sell both new and preowned stock, so if you're looking to bring value to your park, you can still uphold your eco credentials by buying preowned homes without compromising on quality. And if you're looking for a more sustainable energy solution, solar panels can be a fantastic option, and something we can support with.



Our showgrounds

If you'd like to explore the many options on offer, you can visit our Norfolk showground instead of having to travel long distances to view holiday homes you're interested in purchasing.

As well as our three partner manufacturers, we also stock Atlas and Sunseeker models. If you can't find a particular model on our website, get in touch and we'll source the right holiday home for you.





Support services

Our exclusive partnerships with manufacturers make us a highly rated reseller, but it's our years of experience with the commercial and operational sides of running holiday parks that enables us to provide outstanding service.

Whatever stage of development you're at with your business, we can provide guidance to help you achieve your goals. Our services are tailor-made to suit your needs; no matter how large or small the query, or how significant the challenge, we're here to help.



Planning support

We can advise on planning applications, for both expansions to existing parks and for taking the first steps towards creating brand new holiday destinations. We can offer support with the following:

- Planning paperwork
- Site design (best use of space to maximise revenues for both rental and sales)
- Land acquisition and development
- Park planning and design
- Park evaluation and growth strategies.

Our established network of trusted experts means that you don't have to spend time and effort finding reliable contractors; we'll deliver your project within the desired timeframe and on budget.



Transportation

We can assist with taking delivery of new and preowned homes, and with relocating properties on-site.

This specialist service can be complex and expensive. We'll make sure that you have access to the right company

with the right vehicle for the job, and that the delivery is carefully organised. This can include planning routes, organising a police escort for loads over 12ft wide, and checking that your chosen transport company has the right equipment and the right insurance for the job. We'll make sure your new holiday homes are packed up properly and arrive safely with you in pristine condition.



Post-sales support

Our partnership with holiday parks in our region doesn't end with delivery of new stock.

Our experienced team can assist you with everything from superfast broadband for every holiday home to finding the best energy suppliers for your park. We're happy to help with the details, right down to optional extras such as decking, so that you can get on with running a holiday destination that your guests will return to time and again.



Health and safety

Health and safety is a core operational duty for all holiday parks; yet it can get overlooked.

Our dedicated team of NEBOSH-trained advisors are on hand to help you make sure your park is fully compliant in all aspects of health and safety. They'll support you to manage risk and meet your commitments by:

- Preparing and checking policies
- Conducting risk assessments
- Advising on insurance
- Advising on accommodation safety, facilities and public areas, visitor safety and communication, staff and contractor safety and environmental health.



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